

Saturday Schedule

7:00 am – 8:15 am Registration

8:30 am – 9:30 am Keynote: How Much do You Really Know About Lavender? (*Kevin Dunn*)

9:30 am – 9:45 am Break

Breakout Sessions Begins 9:45 am – 10:45 am

Room 1 - From Lavender Field to Finished Product: Understanding the Structure of Stable Botanical Skincare (*Kayla Fioravanti*)

Room 2 - Broom Class 1 (*Erin Simmons*) (*This class is longer and runs for two sessions*)

Room 3 - Lavender Cultivars (*Ellen Reynolds*)

10:45 am – 11 am Break

Breakout Sessions 11 am – 12 pm

Room 1 - All Lavender is not Equal: Chemical Components of Lavender Essential Oil and How The Components Alter the Use and Scent of Your Finished Product (*Kevin Dunn*)

Room 2 - Broom Class 1 (*Erin Simmons*)

Room 3 - Growing/Planting Lavender (*Ellen Reynolds*)

12 pm – 1 pm Lunch (*Ballroom*)

Breakout Sessions 1 pm – 2 pm

Room 1 - Blend with Confidence: Essential Oil Dilution Simplified (*Liz Fulcher*)

Room 2 - Branding Your Business (*Tina Henley*)

Room 3 - Propagation, Harvest, etc. (*Ellen Reynolds*)

2 pm – 2:15 pm Break

Breakout Sessions 2:15 pm – 3:15 pm

Room 1 - Extracts (*Julie Spears*) (*This class is longer and runs for two sessions*)

Room 2 - Beyond Lavender: Growing a secondary crop for a Profitable Shoulder Seasons (*Jessica Kidwell*)

Room 3 - Wreath Class 1 (*Ellen Reynolds*) (*This class is longer and runs for two sessions*)

Come Celebrate Lavender Conference

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3:15 pm – 3:30 pm Break

Breakout Sessions 3:30 pm – 4:30 pm

Room 1 - Extracts (*Julie Spears*)

Room 2 - Business Photography & Videography (*Tina Henley*)

Room 3 - Wreath Class 1 (*Ellen Reynolds*)

4:30 pm – 4:45 pm Break

4:45 pm – 5:00 pm Closing Announcements

6:00 pm – 9:00 pm Dinner/Entertainment

- Food and Drinks will be provided
- Everyone is welcome to attend
- Location: Seven Sisters Brewery – 355 E Main Street, Wytheville, VA